



PRESS RELEASE

Paris, 30 March 2017

La Banque Postale becomes a 100% shareholder of Domiserve, a major player on the prepaid home-help voucher (CESU) market

On Tuesday 21 March 2017, La Banque Postale acquired 100% of Domiserve's share capital. Domiserve specialises in issuing prepaid home-help vouchers (Human Resources and Social) and in organising services to individuals.

This acquisition enables La Banque Postale to expand its HR and Social home-help vouchers offering, particularly for local councils tasked with implementing social measures in their area. Through Domiserve, La Banque Postale is also enabled to deploy services particularly suited to society's issues such as "life path" (assistance for independent living...) and "help for caregivers" services.

These services fully align with La Banque Postale's strategy. Its ambition is to support societal evolutions and the "Silver Economy", a strategic sector of Le Groupe La Poste, as well as to widen its range of payment options.

With this new acquisition, and thanks to its distribution network, La Banque Postale aims at becoming a major player in the services to individuals sector, which has a rich potential for job creation. La Banque Postale expects future development in the sector.



About La Banque Postale

La Banque Postale, a subsidiary of Le Groupe La Poste, is present in the retail banking, insurance and asset management markets. As a civic-minded bank, it supports its customers by offering a sustainable banking relationship with a comprehensive range of reasonably priced and accessible products and services. As a local bank providing a public service, La Banque Postale meets the needs of everyone: private individuals, businesses, professionals and the local public sector. It strives to serve its customers through the network of post offices, online and by telephone as part of a fully multi-channel relationship.

La Banque Postale: key figures

- €5.602 billion of NBI
- 10.7 million active customers
- Nearly 400,000 corporate, professional, local authority and association customers
- 8 million bank cards
- 17,000 retail outlets

Figures as at end-2016

About Domiserve

Established by Dexia Crédit Local and Axa Assistance at the end of 2005, when the human service development plan was launched, Domiserve both emits home-help vouchers and organises service delivery for principals through its human service platform. Domiserve has developed its own management tools for home-help vouchers (dematerialised production and solution tools) and organising human service delivery.

- €6.9 million in revenues
- €121 million in emitted home-help vouchers
- 3rd national emitter of home-help vouchers

Figures as at end-2016

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