

Paris, 30 October 2018

PRESS RELEASE

In a contribution to senior citizen care, La Poste is expanding operations in the home services sector through the acquisition of DiaDom.

La Poste is pursuing growth in the home care services sector with the acquisition of 100% of DiaDom, a leading French company in the fields of urology and enterostomal therapy.

DiaDom, which posts annual revenue of €30 million and is based in Montpellier, France, has been providing solutions and acknowledged expertise for the past 17 years in terms of equipment delivery, home care and monitoring for urology, neuro-urology and enterostomal patients.

Growth in the field of home care medical equipment is accelerating quickly owing to the ageing of the population and the increase in chronic illnesses. This sector also supports reforms to the French healthcare system with ambitious goals in terms of quality and accessibility of treatments, development of home nursing and control over expenditure.

La Poste will be supporting DiaDom in its development and will provide considerable benefit in the form of its logistics and human network to handle the delivery of supplies and medical equipment.

After acquiring a majority shareholding in Asten Santé in June 2017, La Poste is pursuing its "Silver economy" growth strategy, designed to make life easier for senior citizens and provide a comprehensive range of home services for private individuals.



About Le Groupe La Poste:

A wholly state-owned public limited company, Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost, and Digital Services. The Group operates out of 44 countries in four continents. La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.6 million customers every day. Every year, La Poste delivers 22.726 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. In 2017, the Group generated €24.110 billion in revenues (24.4% from outside France) and had a headcount of more than 253,000. In its strategic plan – "La Poste 2020: conquering the future" strategic plan, La Poste has set itself the objective of stepping up its transformation with the active expansion into new regions. With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

About DiaDom

DiaDom is a home healthcare service provider and a frontrunner in the French market for the home delivery of medical devices and support in connection with enterostomal therapy and disorders related to incontinence.

Backed by more than 17 years of solid experience in patient care, DiaDom places patients at the very centre of its concerns and is committed to providing the very best services in order to facilitate their everyday lives.

As a recognised specialist and pioneer in its own profession, the company posts annual revenue of more than €30 million and employs 70 people spread across a number of different departments (customer relations, admin, technical medical services, logistics and sales) covering the whole of France.

Press contact

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